



Look what you made possible!

Powered by volunteers, guided by compassion, and sustained by your support, The Pollination Project's community continues to create an incredible impact worldwide.

Between July 1, 2024
and June 30th, 2025
(our 24/25 Fiscal Year),
we awarded

366
grants

totalling over
\$507,000

across six continents
& 55 countries ▶

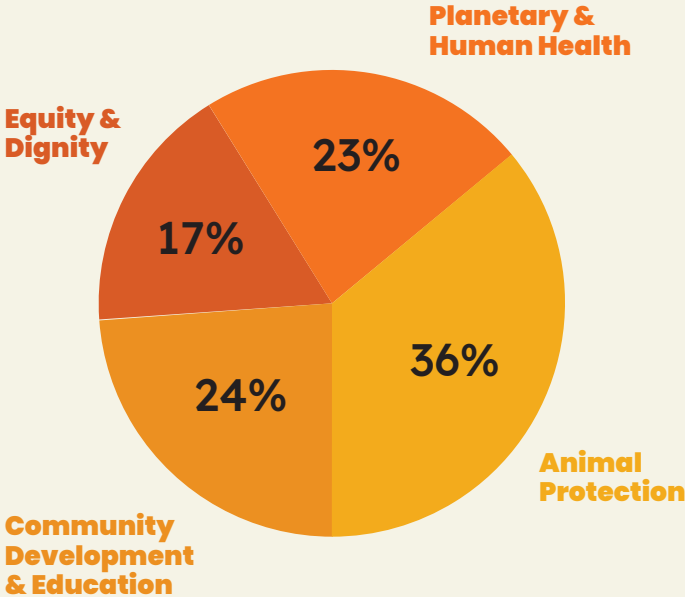


**That's 366
grantees like
Valentina Quispe,**
an indigenous

woman from Bolivia who brought together
a volunteer team of six young women and
20+ doctors to address the challenges
facing Bolivia's youth. Bolivia has one of
the highest teenage pregnancy rates in
Latin America, and indigenous girls and
those living in rural areas are particularly
affected. With Pollination Project support
(*your support!*) for materials and
transportation, Valentina and her team
provided free medical services for over
1,450 young people and offered 41 sexual
education workshops across 26 schools.



**New grants by
impact area**



Grantees who completed their projects this year reported remarkable results.

A typical initiative was powered by 200 hours of volunteer time, with a quarter of grantees reporting 500+ volunteer hours (across the whole community – our grantees rarely work alone!).

In total, our grantees and their community partners volunteered for nearly 80,000 hours – **equivalent to over nine years of continuous service for people, animals, and the environment.**

This volunteer time and dedication is essential to why our small grants can have such an outsized impact, and why we believe that volunteers are the key to movement building.



And the world is taking notice. ▾

More than half of Pollination Project grantees go on to achieve external recognition of their work, in the media, winning awards, or securing additional funding.



1 in 3 grantees attracted additional funding within months of a Pollination Project grant



1 in 3 grantees received media coverage of their initiative



1 in 12 grantees received awards recognizing their initiative

With your support and new partnerships, we grew stronger and bolder this year. We deepened our collaborations with farmed animal advocates in Brazil and Mexico – fueling people power and laying the groundwork for big legislative wins. We established a new initiative supporting creators who champion farmed animal advocacy. And in partnership with Service Space and Tianren Culture, we launched an AI lab that puts heart intelligence first – all while responding to an increasing need from changemakers across the globe.

Daily Grant

In our popular Daily Grant program, we saw a 65% increase in qualified applications over the first half of 2025 – **each from a grassroots changemaker who just needs a small amount of funding to bring their initiative to life.**

Thanks to the dedication of our volunteer grant advisors, a global team of previous Pollination Project grantees who donate their expertise, we were able to identify the very best projects for funding. However, we could only fund fewer than 10% of the 3,800 applications we received.

The need is growing — but so is our resolve, thanks to supporters like you. As you consider your giving this season, please keep us in mind so we can power at least 10% of the community leaders asking for our support — and, if you're able to increase your gift, we can help even more changemakers bring their visions to life in 2026.

Stories from our grantees continue to amaze us.

For example: ►



Danielle Ochieng' is a trained educator with a decade of experience working with marginalized communities in Kenya. To support her child-centered literacy initiative Watoto Wasome, The Pollination Project awarded Danielle the organization's first ever grant to purchase crayons, storybooks, and other literacy materials as well as volunteer transportation. With those materials and 1,620 hours of volunteer time, Danielle and her team improved literacy levels by 40% among children ages 4-10 who participated in the program. They also inspired a similar project in a nearby community and secured a partnership to digitize their literacy assessments for free, reducing future printing costs. You can learn more about Danielle & her organization by watching our [September Impact in Action recording here!](#)



Calen Otto, a farm animal advocate and investigator in North Carolina, created the Asheville Animal Rights Collective, a group of volunteers who protest together monthly to advocate for animal welfare. With protest signs and stickers printed thanks to a Pollination Project grant, Calen and their fellow volunteers were able to accomplish two big wins: getting foie gras out of all Asheville restaurants and fur out of the city's stores.





Marcelia Assi, an indigenous Maya woman with a background in business

and education, purchased four sewing machines with the support of a Pollination Project grant. She brought each machine to a different group of indigenous women artisans in rural Belize and hosted two days of training on how to use and care for the sewing machine. After the trainings, 17 women who had previously hand-sewn all of their products were able to expand their craft and income, with some able to add seamstress services to their earnings. Three of the women were able to earn enough with the shared machines to purchase their own sewing machine, sparking a ripple effect of empowerment for these women, their families, and their communities.



Lauren Click of Phoenix, Arizona began exploring gardening and composting in

2020. Three years later, with a network of 20 compost volunteers, she set out to share her knowledge and skills with others. Lauren decided to focus on school composting programs to tackle the roughly 530,000 tons of food waste schools produce each year, while giving students hands-on learning opportunities. Using a Pollination Project grant to purchase composting books and print educational materials, Lauren and her volunteer team piloted their school composting program.

Since receiving support from The Pollination Project, Let's Go Compost has been recognized nationally and internationally for its impact as **Circular Arizona 2024 Nonprofit of the Year**.



"The Pollination Project's early support provided the foundation for Let's Go Compost to grow and scale. That initial investment allowed us to pilot our model, engage schools, and demonstrate measurable impact. Today, we have expanded to more than 175 public schools across 27 states, with plans to reach over 250 schools by the end of 2025."

Lauren was also named:

- U.S. Composting Council 2025 Young Professional of the Year
- Best of Green Schools Ambassador by the Center for Green Schools at the U.S. Green Building Council (USGBC) and the Green Schools National Network (GSNN)
- United Nations FAO AgX North American Delegate 2025

Building People Power in Brazil & Mexico



Mobilization on Paulista Avenue in São Paulo on June 15th to demand a ban on live animal exports in Brazil, bringing together a wide range of activists and organizations in a powerful show of unity



Volunteer Energy (Energia Voluntária), a groundbreaking event held in São Paulo, Brazil, bringing together 150 volunteers and representatives from eight leading animal protection organizations

The Pollination Project has become a catalytic backbone for the farmed animal protection movement in Mexico and Brazil. We have funded new leadership, enabled legislative breakthroughs, strengthened legal infrastructure, and helped build national coalitions that drive systemic change. Our model blends micro-grantmaking, investment in movement infrastructure, and on-the-ground convening through our country coordinators.

In Mexico, our in-country team helped build a coalition (CODAM) uniting 350+ organizations, including 11 state leader grantees. Our grantees passed several legislative reforms – including a state amendment that recognizes animals as sentient beings in Baja California and the creation of a specialized Animal Welfare Commission in Veracruz. The Pollination Project also supported lawsuits that are challenging illegal mega-farms operating without Environmental Impact Assessments.

In Brazil, we supported Professor Carla Molento and her team to design a comprehensive validation protocol for AI-generated pain assessments, laying the groundwork to integrate animal suffering

into public policy. We also uplifted legal hubs such as Gaia Libertas, Brazil's first legal NGO for farmed animals, filing pioneering lawsuits on chick grinding, confinement, and live exports. Launched in 2024 and sparked by the 'No to Live Exports' campaign we supported, the National Movement to End Live Animal Exports has since united 600+ people and 100+ organizations in coordinated actions across 27 cities.

Alongside this legal and scientific progress, we helped spark stronger collaboration across the movement. The Pollination Project facilitated coalitions between NGOs and grantees, bringing together 14 NGOs at the Brazil Leadership Convening, launching the Unidos pela Causa Animal coalition, with 5 shared strategic objectives they are currently working on, and co-organizing gatherings, strategy sessions, and funded volunteer training events with partner organizations, such as Energia Voluntária. These efforts strengthened the movement's grassroots foundations, expanded capacity, and ensured greater alignment between local advocacy and national campaigns.

Our Interim Global Director, Marcela Borges, spoke at a special session of the Chamber of Deputies in Brasília for Animal Protector



Solemn session at Chamber of Deputies in Brasília, held in celebration of Animal Protector Day



The Animal Welfare Law of the State of Puebla is being monitored and promoted for proper implementation through the Institute of Animal Welfare, a decentralized body under the Secretariat of Environment, Sustainable Development, and Territorial Planning



On September 5th, the first State Forum on Animal Protection and Welfare was held, organized by the State Collective of Animal Advocates of Michoacán, which is part of CODAM. Grantee Carlos Maya participated with a presentation emphasizing the need to include farm animals in animal protection legislation.

Day, alongside partners from Animal Equality, Mercy for Animals, Fórum Animal, and SVB. She proudly shared the impact of our grantees — a powerful testament to the strength of grassroots advocacy and the courage of those fighting for animal protection.

The Pollination Project has also catalyzed a grassroots movement in Brazil to advance a just transition toward a healthier, more sustainable, and plant-rich food system. In just nine months, we co-created a national strategy and funded 25 diverse, community-led projects—ranging from communicators, urban agriculture and agroecology training to plant-based culinary education, climate policy advocacy, and the implementation of plant-rich menus in community kitchens. Through a combination of microgrants, capacity-building, and strategic convenings, we are empowering local leaders to tackle intersecting crises of food insecurity, public health, and climate change. These efforts not only support emergency food access and reduce food waste but also promote food sovereignty, local economies, and environmental resilience.

Beyond project support, we have built critical bridges between grassroots actors and institutions. Together with our grantees, The Pollination Project has enabled community leaders to engage directly with public policy processes—participating in national trainings on urban agriculture, shaping pilot projects alongside municipal governments, and attending summits with key ministries. We're also investing in political education, legislative mapping, and initiatives that equip historically marginalized communities—such as quilombolas and low-income Black and Indigenous women—with the tools to drive local change. This work is transforming Brazil's food system from the ground up, amplifying community-based knowledge and ensuring it informs both practice and policy.

Last but certainly not least, we are incredibly grateful to our grantees, our donor community, and our partners — Open Philanthropy, Tilt Collective, Aceso Foundation, and Craigslist Foundation — for making our farmed animal advocacy work possible.

Introducing Murmurations AI Lab:

AI in Service of Wisdom and Community



As artificial intelligence reshapes society at unprecedented speed, we face a defining question: will these powerful tools deepen our disconnection with ourselves and each other? Or can we steward them toward heartivism — service to others while transforming ourselves?

**In July 2025, we incubated
Murmuration Labs, in partnership with
Service Space and Tianren Culture, to
support this emerging movement.**

Building on Awakin AI's pioneering work, we've helped 50+ wisdom keepers and changemakers develop custom AI Bots that have sparked tens of thousands of meaningful conversations worldwide. We're now designing Circle Agent, an AI assistant that helps facilitate transformative small-group gatherings—both online and in-person.

For over a decade, The Pollination Project has championed a vision of heartivism, by supporting thousands of grassroots changemakers with seed grants. We believe that giving in community is the antidote for apathy; Murmurations Labs is an attempt to explore how AI can be synergistic to that intention. Like starlings moving as one, when small movements align around heartivism, new possibilities take flight. We're planting seeds for that alignment—where heart's wisdom and emerging technology move in harmony to serve all life.



Narrative Power

Last but certainly not least, we are excited to announce that The Pollination Project is partnering with Pollution Studios and Open Philanthropy to pilot The Resonance Network, a strategic initiative to recruit, train, and support a cohort of creators who will use their platforms to elevate awareness of farm animal suffering and promote effective, compassionate solutions. We are ready to support the farm animal welfare movement in adapting to today's attention economy – we believe that when the right voices have the right support, we can reshape the public conversation on behalf of farm animals.

In Closing

This work is made possible thanks to the dedication of our grantees and generosity of our supporters. Our grantees share their time and expertise, our donors provide the resources, and together, we create positive change every day around the world. **Thank you** to all of our partners in compassion for sustaining our impact. We are so grateful to our community and we hope to do even more in the years ahead with your support.

thepollinationproject.org

